

RewardLoop

“Get Paid to Share What You Already Love.”

Join the Loop. Earn Your Worth.

The Problem

People share products every day — but never get paid for the traffic they generate.

- 78% of online traffic comes from shared content
- Only 2% of users ever monetize their shares
- Brands waste billions in inefficient ads that don’t convert

The Solution: RewardLoop

A free platform that pays users for sharing brand links or local offers. Every share = tracked referral = instant payout.

■ Affiliate commissions · ■ Referral bonuses · ■ Ad revenue · ■ Business Boost subscriptions

Revenue Streams

Source	Description	% of Revenue
Affiliate Deals	Earn per click/sale via partners (Amazon, ClickBank)	45%
Premium Boosts	Businesses pay \$29–\$199/mo for visibility	30%
Ad Network Integration	Passive CPM income from display ads	15%
Referral Commissions	10% lifetime earnings share	10%

Growth Plan (12 Months)

Phase	Focus	Goals
Q1	MVP Launch	1,000 early testers
Q2	Ad Partnerships	100+ active affiliate brands
Q3	Paid Boost Plan	\$50K MRR
Q4	Global Expansion	100K active users

About the Founder

Daleno Oxendine is a Lumbee entrepreneur and visionary behind RewardLoop and Creative Advertising, combining real-world hustle with next-gen digital innovation. His mission is to empower everyday creators to turn influence into income through technology that rewards real engagement and community growth.

Investment Ask

\$25,000 seed for MVP launch, marketing, and server scaling.

Use of Funds: 40% Marketing · 30% Dev/Hosting · 20% Legal/Brand · 10% Reserve

Contact

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